

Tottenham

Tottenham Regeneration – progress update and approach to community engagement

Housing and Regeneration Scrutiny Panel
16 November 2015

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Key milestones and decisions

- Second annual Tottenham conference held 18 July 2015 at Tottenham Town Hall (published [event report](#) and update to [SRF Delivery Plan](#))
- November Cabinet meeting approved reports on Seven Sisters Regeneration, Haringey Development Vehicle, BP Petrol Station Site (Tottenham Hale); planning permission granted for Network Rail application for Bruce Grove station forecourt
- THFC submitted new stadium and associated development application in September 2015, scheduled for Planning Sub-Committee determination in December 2015

Approach to community engagement

- As set out in the Cabinet report (November 2014), three levels to engagement approach of the programme:
 - **Level 1:** To support those parts of Tottenham undergoing or preparing for significant physical regeneration, providing the most intensive level of engagement (e.g. Love Lane estate, Northumberland Park)
 - **Level 2:** Engagement with stakeholder groups around support for specific projects (e.g. West Green Road, Tottenham Green)
 - **Level 3:** Wider engagement such as the annual Tottenham Conference, website, Tottenham News newsletter - targeted at all residents

The eight Tottenham wards have a population of 120,972 (Source: ONS, Mid Year Population estimate, 2013) - scale of engagement and approach taken necessarily varies across the programme

Level 1 – areas of significant physical regeneration

- Activity focused on ensuring resident involvement from outset (establishing resident associations)
- Dedicated resident newsletters for Love Lane and Northumberland Park (distributed to c. 3000 residents)
- Two community engagement officers working with Area Regeneration Managers and Regeneration Project Officers
- ‘Team North Tottenham’ community magazine published in October 2015, dedicated website to follow
- Tottenham Hale: series of community events and information days held (October 2014, March, June, November 2015)

Level 2 – project specific stakeholder groups

- Area Regeneration Manager and Town Centre Growth Manager continue to work with stakeholders to shape a wide range of project interventions on:
 - West Green Road
 - Tottenham Green
 - Bruce Grove
- West Green Road was recently recognised as one of the UK's 'rising stars' in the [Great British High Street Competition 2015](#) for the series of improvements shaped and delivered in partnership with businesses and local people

Level 3 – wider engagement

- ‘Tottenham News’ regular newsletter produced since 2013 (electronic and printed copies)
- Annual Tottenham conference – to launch Strategic Regeneration Framework and Delivery Plan in July 2014, second conference held 18 July 2015
- Regularly publicise proposals and opportunities to get involved in the regeneration projects through local press releases, the ‘Haringey People’ publication and social media channel
- Dedicated email address for residents to get in touch about Tottenham regeneration is also promoted, which is regularly monitored by the team
- Separate website for Tottenham Regeneration, due to launch in early 2016
- Work with Tottenham Traders Partnership

Next period

- Review and consider:
 1. How best to use existing resources, for example, to determine the most effective format to provide information to all residents – whether via digital and social media and the dedicated Tottenham regeneration website, continuing to issue printed information, or a combination thereof;
 2. How to ensure that engagement continues and is effectively targeted across Tottenham Hale, Seven Sisters, Tottenham Green, and Bruce Grove, and
 3. How to most effectively continue the work underway to build community resilience through the programme